



THERE'S nothing like starting early in life when it comes to launching your business – and there aren't many who started things while they were still in their early teens.

But that's the case with Holly Arnold, a pupil at Bowbrook House School, whose online business Art by Hollyyy, run from her Worcester base, has been going since May last year – and she's still only 15.

Holly said: "I am just proud of how well my business is doing as I am only 15 years old! I also have a live interview on the radio talking about my business which I won't forget as I was so nervous."

"I make art canvases, jewellery and key rings using various fluid art techniques. Fluid art



HOLLY from Art by Hollyyy

By Barry Kinghorn

is where you mix acrylic paints with a pouring medium to make it thin enough to move it across the surface of the canvas.

"There are many different techniques to create fluid art pieces, but essentially you are mixing and layering the paint to create patterns and details.

"I haven't had any strange requests or stories from customers so far, but I do frequently get asked to create pieces based on people's photos, wallpapers or materials which can be challenging.

"I'm still at school in my final year and so run my business around my GCSE studies.

"I only started fluid art to enter

a school art competition but my teacher thought it was colourful and unique so I made some for presents and the business began from there.

"I now have an Etsy shop as well as my Instagram page. I am also taking part in some craft fayres in the lead-up to Christmas."

● Do you have a business that deserves its moment in the spotlight? Or do you know of one?

You can let us know by following this link – <https://www.worcesternews.co.uk/my/ccn/assignment/uu3VXYHE/>

All we need are a few details and their efforts can be showcased in print in the Worcester News and online on our social media channels.



BUSINESS DETAILS

Instagram – [art_by_hollyyy](#)
Etsy shop – [artbyhollyyy](#)
Email – Artbyholly2020@outlook.com

Businesses urged to showcase their success

MIKE GOODALL
FEDERATION OF SMALL
BUSINESSES

THE Federation of Small Businesses (FSB) has launched its 2022 'FSB Celebrating Small Business Awards' which will culminate in both regional and national finals.

Small businesses in Worcestershire and throughout the wider West Midlands region are being invited to enter to battle it out for awards across 12 different categories. FSB members and non-members alike can enter the awards for free.

Over the past 18 months small businesses have faced an incredibly tough time. While they have faced many challenges, there have also been lots of successes, with small firms across the county and the region adapting, diversifying and achieving business growth even during these most testing times.

The awards are an ideal opportunity for small businesses to showcase their achievements and achieve recognition for their resilience, resourcefulness and innovation.

FSB's Celebrating Small Business Awards is the largest event of its kind in the small business calendar. On average more than 8,000 small businesses register and enter the programme every year. Regional winners are automatically entered into the national finals. These bring 132 regional finalists together from across the country, to see who will be crowned the UK winner in each category, and also who will be the overall FSB Celebrating Small Business of the Year.

The West Midlands heat of the awards is now open for nominations and winners will be announced at a ceremony in March. Regional category winners will then go forward to the national UK 'FSB Celebrating Small Business Awards' final, which is being held in London, in May.

With headlines dominated by news of disruption, shortages and hardship, these awards are a welcome tonic and a reminder that, despite everything else, our local small businesses continue to make a huge contribution to the customers and communities they serve so well.

Information about the awards and how to enter is available from www.fsbawards.co.uk.